

Dear Club Leader,

As Optimist Members, we are committed to service, youth and our community. New friends, future Club leaders and chairs are needed and wanted in each Club. To continue being successful, we need more Optimist hands in our Clubs.

We look at the sunny side of everything in order to make our Optimism come true. Today, our sunny side is our vast network of Members, making up 3,000 Clubs, which serve the needs of the community and youth every day.

Adding a new friend to the roster is the most important thing you can do for your Club. Every Club can use an extra volunteer, future leader and vision to grow. It is truly unbelievable what we can accomplish just by asking someone to help.

With this in mind, I am announcing a Club incentive to stimulate and re-energize your Club: **Recruit four new Members into your Club by September 30, 2010 and your International dues will be waived for one year.**

**Need:** Volunteers who are community driven, service oriented and interested in becoming a Member.

**Goal:** Recruit 4 Members into your Optimist Club by September 30.

**Reward:** A stronger, more dynamic Optimist Club that can reach out and serve more kids in more communities.

**Bonus:** Free International dues for 1 year.

It is your time, energy and effort that makes Optimists continue to stand out in their towns, cities and communities. I urge you to take on this challenge so that your Club, and you, can be even more successful.

Thank you for everything you do to “bring out the best in kids”.

Optimistically,



Mark Shriver  
Optimist International President



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